



Peter Ghanem

Business Development Director

FOCUS • ACHIEVER • DISCIPLINE • ANALYTICAL • ARRANGER

PROFILE

Peter consults with organisations to help them embrace behavioural economics and manage human capital more effectively. Prior to 2b Limitless Peter spent 29 years at a global consulting firm working in people strategy and organisational consulting. He brings deep expertise in leadership development, change management and employee lifecycle.

Peter's insights help clients develop the right leadership cascade and a change management strategy that aligns organisational practices to enhance employee and customer relationships at every crucial touchpoint. He has partnered extensively with local government, the public sector and private organisations in New Zealand, building trusted relationships that have spanned over a decade with many clients.

A trusted advisor to C-level executives and senior leaders, Peter is known for his ability to translate complex challenges into practical, outcome-driven solutions. Peter obtained his business administration qualifications in London, speaks 3 languages and is passionate about the outdoors.